

| POPULATION TOTAL | 1990 CENSUS | 2000 CENSUS | 2003 ESTIMATED | 2008 PROJECTED |
|----------------------|-------------|-------------|----------------|----------------|
| UNITED STATES | 248,709,873 | 281,421,906 | 290,647,163 | 305,918,071 |
| MEDIAN AGE (YRS) | | 35.3 | 36.1 | 37.3 |
| WYOMING | 453,588 | 493,782 | 500,377 | 514,081 |
| MEDIAN AGE (YRS) | ----- | 36.1 | 36.7 | 37.8 |
| HISPANICS (ANY RACE) | | 31,669 | 32,818 | 34,755 |
| STATE'S PERCENTAGE | | 6.41% | 6.56% | 6.76% |

| POPULATION BY RACE | 2000 CENSUS | 2003 ESTIMATED | 2008 PROJECTED |
|-------------------------|-------------|----------------|----------------|
| WHITE | 454,670 | 459,275 | 470,138 |
| STATE'S PERCENTAGE | 92.08 | 91.79 | 91.45 |
| MEDIAN AGE (YRS) | 36.9 | 37.8 | 39.1 |
| BLACK/AFRICAN-AMERICAN | 3,722 | 4,017 | 4,203 |
| STATE'S PERCENTAGE | 0.75 | 0.80 | 0.82 |
| MEDIAN AGE (YRS) | 26.7 | 26.5 | 26.2 |
| AMERICAN INDIAN/NATIVE | 11,133 | 11,699 | 12,413 |
| STATE'S PERCENTAGE | 2.25 | 2.34 | 2.41 |
| MEDIAN AGE (YRS) | 26.0 | 26.3 | 26.8 |
| ASIAN | 2,771 | 2,937 | 3,155 |
| STATE'S PERCENTAGE | 0.56 | 0.59 | 0.61 |
| MEDIAN AGE (YRS) | 32.9 | 32.9 | 33.7 |
| HAWAII/PACIFIC ISLANDER | 302 | 315 | 364 |
| STATE'S PERCENTAGE | 0.06 | 0.06 | 0.07 |
| MEDIAN AGE (YRS) | 26.1 | 25.0 | 24.3 |
| OTHER | 12,301 | 12,890 | 13,749 |
| STATE'S PERCENTAGE | 2.49 | 2.58 | 2.67 |
| MEDIAN AGE (YRS) | 25.6 | 25.9 | 26.3 |

| POPULATION BY LOCALITY | 2003 ESTIMATED | 2008 PROJECTED |
|------------------------|----------------|----------------|
| URBAN | 47,567 | 49,007 |
| SUBURBAN | 239,031 | 242,737 |
| RURAL | 213,779 | 222,337 |

SOURCES: USDA AND CLARITAS INC. © 2004.

Marketing Services Branch

WYOMING: EXPENDITURES

Transportation and Marketing

| INCOME | 2003 ESTIMATED | 2008 PROJECTED | |
|---------------------------------|-----------------|-----------------|----------|
| HOUSEHOLD MEDIAN | \$42,131 | ----- | |
| PER CAPITA | \$21,474 | ----- | |
| EXPENDITURES | 2003 ESTIMATED | 2008 PROJECTED | % CHANGE |
| TOTAL EXPENDITURES | \$7,313,719,000 | \$9,216,198,000 | 26.01% |
| FOOD AT HOME TOTAL | \$954,973,600 | \$1,092,836,600 | 14.44% |
| FOOD AWAY FROM HOME TOTAL | \$754,851,800 | \$949,576,100 | 25.80% |
| FOOD AS % OF TOTAL EXPENDITURES | 23.38% | 22.16% | ----- |
| FOOD AT HOME | 2003 ESTIMATED | 2008 PROJECTED | % CHANGE |
| MEATS (ALL TYPES) | \$165,728,600 | \$190,924,400 | 15.20% |
| FISH & SEAFOOD PRODUCTS | \$16,933,900 | \$19,429,200 | 14.74% |
| FRUITS & VEGETABLES | \$105,604,200 | \$119,186,100 | 12.86% |
| DAIRY PRODUCTS | \$110,529,600 | \$126,345,500 | 14.31% |
| BAKERY PRODUCTS | \$101,367,900 | \$112,644,600 | 11.12% |
| CEREALS & PRODUCTS | \$52,855,000 | \$61,386,300 | 16.14% |
| PREPARED FOODS | \$165,610,000 | \$190,718,500 | 15.16% |
| JUICES | \$25,348,700 | \$28,566,100 | 12.69% |
| FOOD AWAY FROM HOME | 2003 ESTIMATED | 2008 PROJECTED | % CHANGE |
| BREAKFAST & BRUNCH | \$52,860,600 | \$73,483,800 | 39.01% |
| FAST FOOD | \$23,553,700 | \$31,518,300 | 33.81% |
| FULL SERVICE | \$29,306,800 | \$41,965,500 | 43.19% |
| LUNCH | \$188,879,600 | \$236,306,500 | 25.11% |
| FAST FOOD | \$116,928,000 | \$141,897,900 | 21.35% |
| FULL SERVICE | \$71,951,600 | \$94,408,600 | 31.21% |
| DINNER | \$271,912,100 | \$348,996,800 | 28.35% |
| FAST FOOD | \$114,575,000 | \$139,680,800 | 21.91% |
| FULL SERVICE | \$157,337,100 | \$209,316,000 | 33.04% |

SOURCES: USDA AND CLARITAS INC. © 2004.

Marketing Services Branch

| FOOD AT HOME EXPENDITURES | 2003 ESTIMATED | 2008 PROJECTED | % CHANGE |
|-------------------------------|----------------|----------------|----------|
| MEATS | | | |
| MEATS (ALL TYPES) | \$831 | \$908 | 9.27% |
| POULTRY | \$241 | \$265 | 9.96% |
| EGGS | \$48 | \$51 | 6.25% |
| FISH & SEAFOOD | | | |
| FRESH | \$40 | \$43 | 7.50% |
| FROZEN | \$27 | \$32 | 18.52% |
| CANNED | \$18 | \$18 | 0.00% |
| FRUITS / VEGETABLES | | | |
| FRESH | \$366 | \$394 | 7.65% |
| CANNED | \$85 | \$95 | 11.76% |
| FROZEN | \$56 | \$57 | 1.79% |
| OTHER | \$23 | \$21 | -8.70% |
| DAIRY PRODUCTS | | | |
| FRESH MILK & CREAM | \$172 | \$183 | 6.40% |
| CHEESE | \$147 | \$152 | 3.40% |
| ICE CREAM | \$89 | \$97 | 8.99% |
| BUTTER / MARGARINE | \$44 | \$53 | 20.45% |
| BAKERY PRODUCTS | | | |
| BREAD & PRODUCTS | \$394 | \$416 | 5.58% |
| COOKIES | \$71 | \$74 | 4.23% |
| CRACKERS | \$44 | \$46 | 4.55% |
| CEREALS & PRODUCTS | | | |
| CEREALS | \$156 | \$165 | 5.77% |
| PASTA PRODUCTS | \$48 | \$55 | 14.58% |
| FLOUR & MIXES | \$42 | \$50 | 19.05% |
| RICE | \$19 | \$22 | 15.79% |
| PREPARED FOODS | | | |
| SNACKS/CHIPS | \$131 | \$151 | 15.27% |
| JUICES | \$127 | \$136 | 7.09% |
| FROZEN/PREP. OTHER | \$105 | \$122 | 16.19% |
| SOUPS | \$64 | \$74 | 15.63% |
| SAUCES & GRAVIES | \$68 | \$67 | -1.47% |
| BABY FOOD | \$43 | \$46 | 6.98% |
| FROZEN MEALS | \$44 | \$50 | 13.64% |
| NUTS | \$32 | \$34 | 6.25% |
| SALADS | \$26 | \$31 | 19.23% |

SOURCES: USDA AND CLARITAS INC. © 2004.

Marketing Services Branch